

ECKART Interpretations of 2011/2012 Lip Gloss Trend Colors

NOTE: The color pigments added varied with the shade, so the Versagel loading correspondingly varied. The other ingredients listed on the back page were kept constant

Autumn/Winter 2011/2012

City Chic

Wet Look Denim

1.00% Visionaire Lava
3.00% Mirage Bright Silver
1.50% Blue 1 Lake (CI 42090) (33%)
0.75% Red 7 Lake (CI 15850) (33%)
78.15% Versagel ME 750



Grapefully Techno

1.00% Visionaire Lava
2.00% Prestige Silver Star
1.00% Red 33 Lake (CI 17200) (33%)
80.4% Versagel ME 750



Vintage

Infused Pumpkin

4.00% Prestige Summer Gold
2.50% Mirage Sparkling Luxury Gold
0.50% Red 36 Lake (CI 12085) (33%)
77.4% Versagel ME 750



Historically Auburn

3.00% Prestige Bright Copper
1.00% Prestige Fire-red
2.00% Black Iron Oxide (CI 77499) (40%)
78.4% Versagel ME 750



Cosmos

Pink Lighting

2.0% Prestige Ruby
2.0% Mirage Glamour Blue
1.0% Red 27 Al Lake (CI 45410) (33%)
79.4% Versagel ME 750



Red Sparkling Galaxy

1.0% Mirage Glamour Gold
1.0% Prestige Bright Fire-red
2.0% Red 21 (CI 45380)
80.4% Versagel ME 750



Golden Supernova

3.0% Mirage Sparkling Luxury Gold
1.0% Prestige Soft Fire-red
1.0% Blue 1 Lake (CI 42090) (33%)
2.0% Red 7 Lake (CI 15850) (33%)
77.4% Versagel ME 750



Twinkling Raspberry

1.5% Prestige Soft Ruby
1.0% Prestige Soft Fire-red
2.0% Mirage Twinkling Silver
1.0% Red 7 Lake (CI 15850) (33%)
78.9% Versagel ME 750



Lipgloss base formulation

INCI Name	Product Name	%W/W	Supplier
Phase 1			
Mineral Oil (and) Ethylene/Propylene/Styrene Copolymer (and) Butylene/Ethylene/Styrene Copolymer	Versagel ME 750	see formulation	Penreco
Diisopropyl Dimer Dilinoleate	Dermol DID	8.00	Alzo
Butyl Methoxydi-benzoylmethane	Parsol 1789	2.00	Roche
Candelilla Wax	Candelilla Wax SP-75	1.00	Strahl & Pitsch
Polyisobutene	Permethyl 104A	2.00	Presperse
Colorants	33% dispersion in Castor Oil	see formulation	Sun Chemicals
Phase 2			
Tocopheryl Acetate	dl- α -Tocopheryl Acetate	2.00	Roche
Propyl Paraben	Propyl Paraben	0.20	Acme Hardesty
Imidazolidinyl Urea	Liposerv IU	0.40	Lipo
Phase 3			
Effect Pigments	Visionaire®/ Prestige®/ Mirage®	see formulation	ECKART

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