

## ECKART Interpretations of 2013 Trend Colors

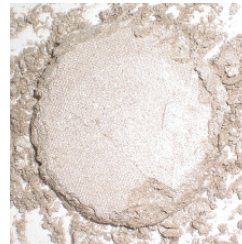
### Spring/Summer 2013

# Colors to Die for

#### PRESSED EYE SHADOW

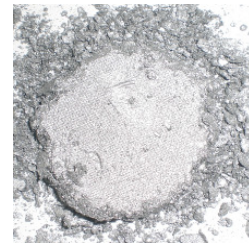
##### **Ghostly White**

21.0% Prestige Silver  
9.0% Visionaire Bright Honey



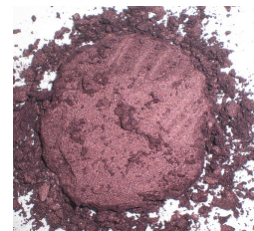
##### **Special Argent**

30.0% Visionaire Bright Silver Sea



##### **Bulletproof**

18.0% Visionaire Lava  
6.0% Prestige Amethyst  
6.0% Manganese Violet (CI 77742)



#### Formulation:

INCI Name	Product Name	%W/W	Supplier
<b>A</b>		<b>100.00</b>	
Synthetic Fluorphlogopite	Synafil S 1050	17.00	www.eckart.net
Boron Nitride	Softouch CCS 102	2.50	www.advceramiccos.com
Zinc Stearate	Zinc Stearate	6.90	www.vwr.com
Kaolin	Kaolin	16.80	www.applichem.com
Talc	Talc Powder	16.80	www.vwr.com
<b>According to color shade</b>	<b>Visionaire/Prestige see formulation</b>	<b>30.00</b>	<b>www.eckart.net</b>
<b>B</b>			
Dimethicone	Xiameter PMX-200 Silicone Fluid 5cs	5.00	www.dowcorning.com
Cyclomethicone (and) Dimethicone Crosspolymer	Dow Corning 9040 Elastomer	5.00	www.dowcorning.com

#### Procedure:

1. Mix phase A
2. Add phase B and stir until homogeneous
3. Press eye shadow at 150 bar for 30 sec

## LIPSTICK

### Bloodcurdling Ruby

5.0% Prestige Ruby  
 3.0% Visionaire Bright Honey  
 5.0% Red 7 Lake (CI 15850) (24%)  
 2.0% Titanium Dioxide (CI 77891) (33%)



### Racing Heart

5.0% Visionaire Bright Cinnamon  
 5.0% Prestige Fire-red  
 2.5% Red 7 Lake (CI 15850) (24%)  
 2.5% Red 27 Lake (CI 45410) (20%)



### Gasping Rose

6.0% Visionaire Bright Natural Gold  
 5.0% Visionaire Cinnamon  
 3.0% Red 27 Lake (CI 45410) (20%)  
 3.0% Titanium Dioxide (CI 77891) (33%)



## Formulation:

INCI Name	Product Name	%W/W	Supplier
<b>A</b>		<b>100.00</b>	
Carnauba Wax	Ewacera 34	1.00	www.wagnerlanolin.de
Bees Wax	Ewacera 12	6.00	www.wagnerlanolin.de
Candelilla Wax	Ewacera 42	8.50	www.wagnerlanolin.de
Theobroma Cocoa Butter	Lipex Cocosoft	6.50	www.aak.com
Acrylates/Stearyl Acrylate/ Dimethicone Methacrylate Copolymer	KP-561 P	3.50	www.shinetsu.co.jp
Cetyl Palmitate	Kahlwax 7157	3.60	www.kahlwax.com
Caprylic/Capric Triglyceride	Myritol 312	6.00	
Cetearyl Ethylhexanoate	Luvitol EHO	19.00	www.basf.com
Soybean Glycerides (and) Butyrospermum Parkii	Lipex L' sens	7.70	www.aak.com
Lauryl PCA	Sebumol LPC	3.00	www.zschimmer-schwarz.de
<b>B</b>			
Tocopherol, Helianthus Annuus Seed Oil	Tocomix L50-IP	0.20	www.jan-dekker.com
Bis-Hydroxyethoxypropyl Dimethicone	Dow Corning 5562 Carbinol Fluid	q.s.	www.dowcorning.com
<b>C</b>			
<b>According to color shade</b>	<b>Visionaire/Prestige see formulation</b>	<b>q.s.</b>	<b>www.eckart.net</b>
<i>Colorants</i>	<i>20/24/33% dispersion</i>	<i>q.s.</i>	
<b>D</b>			
<del>Procedure:</del>	Raspberry Vanilla LS	0.20	www.bell-europe.com

1. Weigh in phase A and heat up to 85°C
2. When phase A is melted add phase B and heat up again to 85°C
3. Add phase C to phase AB and stir until homogenous
4. Add phase D and pour into a lipstick mould at 75°C

## NAIL POLISH

### 8 *Burning Tears*

4.0% Silverdream Bright Sunrise  
 1.0% Prestige Fire-red  
 6.5% Red 7 Lake (CI 15850) (10%)



### 9 *Heart-Stopping Pink*

2.5% Visionaire Bright Red 34  
 2.8% Red 7 Lake (CI 15850) (10%)  
 0.9% Ferric Ammonium Ferrocyanide (CI 77510) (10%)



### 10 *Pulse Breaking*

2.0% Silverdream Starlight 70 IL  
 2.0% Prestige Ruby  
 5.0% Red 7 Lake (CI 15850) (10%)  
 7.3% Titanium Dioxide (CI 77891) (10%)



## Formulation:

INCI Name	Product Name	%W/W	Supplier
A		100.00	
<i>According to color shade</i>	<i>Mirage/Visionaire/Prestige see formulation</i>	<i>q.s.</i>	<i>www.eckart.net</i>
<b>Procedure:</b> Nail Polish Base	Nail Polish Base	q.s.	
1. Mix phase A under high shear 2. Pour into an appropriate container	10% dispersion	q.s.	

## ROUGE

### Breathtaking Red

20.0% Visionaire Bright Red 7  
 10.0% Visionaire Sunflower Gold  
 10.0% Prestige Fire-red



### Formulation:

INCI Name	Product Name	%W/W	Supplier
<b>A</b>		100.00	
Cetearyl Ethylhexanoate	Luvitol EHO	22.50	www.basf.com
Isopropyl Palmitate	Rita IPP NF	11.00	www.ritacorp.com
Caprylic/ Capric Triglyceride	Myritol 312	11.50	www.cognis.com
Polyglyceryl-4 Isostearate; Cetyl PEG/PPG-10/1 Dimethicone; Hexyl Laurate	Abil WE 09	2.10	www.evonik.com
Stearyl Heptanoate	Tegosoft SH	3.00	www.evonik.com
Copernicia Cerifera	Kahlwax 2442	1.70	www.kahlwax.de
Candelilla Cera	Kahlwax 2039	2.20	www.kahlwax.de
C18-36 Acid Triglyceride	Syncrowax HGLC	2.50	www.croda.com
Tocopheryl Acetate	dl-alpha-Tocopheryl Acetate	0.50	www.jandekker.com
<b>B</b>			
Synthetic Fluorphlogopite	Synafil S1050	17.00	www.eckart.net
Methoxy PEG-17/ Methoxy PEG-11/ HDI Crosspolymer	Baycusan C 1005	6.00	www.bayercosmetics.com
<b>Aluminum Powder (and) Silica Procedure:</b>	<b>Visionaire Bright Red 7</b>	<b>10.00</b>	<b>www.eckart.net</b>
<b>Bronze Powder (and) Silica</b>	<b>Visionaire Sunflower Gold</b>	<b>5.00</b>	<b>www.eckart.net</b>
<b>Silica (and) Titanium Dioxide (and) Carmine (and) Tin Oxide</b>	<b>Prestige Ruby</b>	<b>5.00</b>	<b>www.eckart.net</b>

1. Melt phase A by heating to 80-85 °C  
 2. Mix phase B and add to phase A  
 3. Stir until uniform  
 4. Pour into packaging and cool down to RT



*For further questions, please ask your ECKART contact:*

**EUROPE**

ECKART GmbH  
E-mail: [info.eckart@altana.com](mailto:info.eckart@altana.com)

[www.eckart.net](http://www.eckart.net)

**AMERICAS**

ECKART Cosmetic Colours LLC  
E-mail: [info.eckart.cosmetics@altana.com](mailto:info.eckart.cosmetics@altana.com)

**ASIA**

ECKART Asia Limited  
E-mail: [info.eckart.asia@altana.com](mailto:info.eckart.asia@altana.com)

A member of  **ALTANA**