



Visionaire®
silverdream®

Metallic Pigments for Cosmetics

Color card

Metallic Pigments for Cosmetics

These exclusive metallic pigments range from elegant silver to majestic gold and copper shades. Based on innovative microencapsulation technology the VISIONAIRE program offers unique metallic luster combined with superior performance.

The VISIONAIRE products are especially suitable to provide exciting possibilities in color cosmetics. Metallic flakes provide excellent coverage.

The SILVERDREAM product line presents a unique line of metallic pigment dispersions for nail enamels. SILVERDREAM Moonlight offers an intensely radiant mirror effect whereas SILVERDREAM Starlight presents a breathtaking twinkle appearance.

The beauty in metallics comes from a unique metallic sheen where the metallic color plays with light. When mixed with other colorants, such as organics and/or pearlescent, astonishing polychromatic effects can be achieved.

Furthermore, a wide variety of products from a subtle matte to a dramatic metallic reflection can be developed.

VISIONAIRE Metallic Pigments	Article. No	Particle Size (microns)	Aluminum Powder (CI 77000) CAS: 7429-90-5 EINECS: 231-072-3	Bronze Powder (CI 77400) CAS: 7440-50-8 EINECS: 231-159-6	Copper Powder (CI 77400) CAS: 7440-50-8 EINECS: 231-159-6	Silica CAS: 7631-86-9 EINECS: 231-545-4
Pigment Color						
Silver Sea	40444	5 – 50	85 – 95	–	–	5 – 15
Bright Silver Sea	40443	15 – 70	85 – 95	–	–	5 – 15
Sparkling Silver Sea	40966	20 – 95	85 – 95	–	–	5 – 15
Olive Gold	60322	5 – 50	–	94 – 97	–	3 – 6
Natural Gold	60314	5 – 50	–	94 – 97	–	3 – 6
Bright Natural Gold	60242	15 – 70	–	96 – 98	–	2 – 4
Maize Gold	60323	5 – 50	–	94 – 97	–	3 – 6
Sunflower Gold	60315	5 – 50	–	94 – 97	–	3 – 6
Bright Sunflower Gold	60243	15 – 70	–	96 – 98	–	2 – 4
Amber	60324	5 – 50	–	94 – 97	–	3 – 6
Honey	60316	5 – 50	–	94 – 97	–	3 – 6
Bright Honey	60244	15 – 70	–	96 – 98	–	2 – 4
Cinnamon	60317	5 – 50	–	–	94 – 97	3 – 6
Bright Cinnamon	60245	15 – 70	–	–	96 – 98	2 – 4
Lava	60325	5 – 50	–	–	94 – 97	3 – 6
Bright Lava	60473	15 – 70	–	–	90 – 98	2 – 10

VISIONAIRE Colored Metallic Pigments	Article. No	Particle Size (microns)	Aluminum Powder (CI 77000) CAS: 7429-90-5 EINECS: 231-072-3	Aluminum Hydroxide CAS: 21645-51-2 EINECS: 244-492-7	Red 7 (CI 15850) CAS: 5281-04-9 EINECS: 226-109-5	Red 34 (CI 15880) CAS: 6417-83-0 EINECS: 229-142-3	Silica CAS: 7631-86-9 EINECS: 231-545-4
Pigment Color							
Bright Red 7	40922	15 – 70	73 – 82	–	5 – 10	–	13 – 17
Bright Red 34	40832	15 – 70	75 – 83	–	–	4 – 8	13 – 17
Bright Champagne	40831	15 – 70	70 – 85	15 – 30	–	–	–

SILVERDREAM Metallic Pigment Dispersions	Article. No	Particle Size (microns)	Aluminum Powder (CI 77000) CAS: 7429-90-5 EINECS: 231-072-3	Isopropyl Alcohol CAS: 67-30-0 EINECS: 200-661-0
Pigment Color				
Moonlight 50 IL	07303	10 – 60	48 – 52	52 – 48
Starlight 70 IL	07302	20 – 95	68 – 72	28 – 32

VISIONAIRE Metallic Pigments

Silver Sea	5 – 50 µm	Article No. 40444	Bright Silver Sea	15 – 70 µm	Article No. 40443	Sparkling Silver Sea	20 – 95 µm	Article No. 40966
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Olive Gold	5 – 50 µm	Article No. 60322	Natural Gold	5 – 50 µm	Article No. 60314	Bright Natural Gold	15 – 70 µm	Article No. 60242
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Maize Gold	5 – 50 µm	Article No. 60323	Sunflower Gold	5 – 50 µm	Article No. 60315	Bright Sunflower Gold	15 – 70 µm	Article No. 60243
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Amber	5 – 50 µm	Article No. 60324	Honey	5 – 50 µm	Article No. 60316	Bright Honey	15 – 70 µm	Article No. 60244
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Cinnamon	5 – 50 µm	Article No. 60317	Bright Cinnamon	15 – 70 µm	Article No. 60245
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Lava	5 – 50 µm	Article No. 60325	Bright Lava	15 – 70 µm	Article No. 60473
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VISIONAIRE Colored Metallic Pigments

Bright Red 7	15 – 70 µm	Article No. 40922	Bright Red 34	15 – 70 µm	Article No. 40832	Bright Champagne	15 – 70 µm	Article No. 40831
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SILVERDREAM Metallic Pigment Dispersions

Moonlight 50 IL	10 – 60 µm	Article No. 07303	Starlight 70 IL	20 – 95 µm	Article No. 07302
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